

# THE GRAND

YORK

PRESS RELEASE

February 2020

THE GRAND, YORK ACHIEVES 84% PLASTIC REDUCTION IN LESS THAN A YEAR



At the start of 2019, The Grand's Junior Board (made up of six junior members of staff) launched a project that meant a lot to the team; eliminating all single-use plastic before 1<sup>st</sup> January 2020.

The plan involves replacing various items used in the hotel with more sustainable substitutes such as; biodegradable bin bags, bamboo dental kits and reusable cork coasters. In addition to this, unnecessary packaging was removed from household essentials like robes, slippers and bedside favours.

Food and drink products like Actimel cartons were swapped out for fresh smoothies and likewise used Nespresso pods were returned to the supplier to be reused to make stationary.

With only 4 items remaining, The Grand managed to eliminate the majority (84%) of single-use plastic from the guest experience and hotel by the 1<sup>st</sup> of January 2020.

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Commenting on the board's progression over the past year, Junior Board Managing Director and Marketing Executive at the hotel Olivia Odudu said: "We have developed ourselves, The Grand and those around us to become a more sustainable and experience driven enterprise than we could have ever imagined.

"With customer satisfaction and the future for everyone in mind, we constructed new ways to continue to provide exceptional service whilst also being sustainable."

Although the team have not reached their target of 100%, another member of the board and Guest Relations Assistant, Edward Gough said:

"We are thrilled with the outcome of the project and it has been extremely rewarding to be a part of something so important."

Throughout the project, the team at The Grand reduced waste and energy consumption and would like to thank their suppliers for the continued support. Commenting on the future of the Junior Board, another member of the board and Restaurant Host, Anna Titley, said; "We will continue to eliminate the outstanding SUP items to ensure that we reach our Grand Goes Green goal completely in 2020."

**END**

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